

CONTACT:

Emily Oehler 703-460-5572 Diane Shnitzler 703-460-5582 March 28, Deanna Bartsch, 212- 453-2264 March 29 – April 4, 416-585-3860

3975 Fair Ridge Drive Suite 400 North Fairfax, Virginia 22033 703.691.1805 703.691.1855 fax www.SIRweb.org

## **Webcast Alert:**

## Advances in Minimally Invasive Medicine to be Presented Live Interventional Radiology Procedures for Stroke Prevention, Liver Cancer

Interventional Radiology Procedures for Stroke Prevention, Liver Cancer
Adolescent Boys, Infertile Men, and Women with Pelvic Pain

New research on the latest research and trends in minimally invasive medicine will be presented live during a press conference on the following topics:

- Cognitive Improvements in Carotid Stenting Patients
   New research challenges the classification of "symptomatic" and "asymptomatic" patients by evaluating cognitive function after non-surgical treatment to open a blocked carotid artery to prevent stroke. (Sacred Heart Medical Center)
- Minimally Invasive Treatment Equally Effective as Surgery for Liver Cancer
  Three-year data on patients with single small liver tumors released. (University of Pisa)
- Non-Surgical Treatment for Male Infertility, Already as Good as Surgery, Just Got Better
  - Original technique's inventor adds foam to procedure to treat varicoceles to relieve groin pain, eliminate testicular atrophy and reverse male infertility. (Yale University)
- Women with Debilitating Chronic Pelvic Pain Have Non-Surgical Solution
   Study evaluates a new treatment for pelvic congestion syndrome, caused by varicose veins in the pelvis; multiple pregnancies increase risk. (Yale University)

What: 31<sup>st</sup> Annual Scientific Meeting of the Society of Interventional Radiology

When: Friday, March 31, 2006 at 9 a.m., ET

Part two of this two-part series will air on Monday, April 3 at 9 a.m.

Where: http://www.videonewswire.com/event.asp?id=32803

How: Live over the Internet -- Log on to the Web at the address above.

Contact: Emily Oehler at Emily@SIRweb.org

March 29 – April 4 call 416-585-3860; after April 4 call 703-460-5572

Interventional radiologists are board-certified physicians who specialize in minimally invasive, targeted treatments. They use X-rays, MRI and other imaging to advance a catheter in the body, usually in an artery, to treat at the source of the disease non-surgically. Local interviews, medical illustrations and video footage are available.

## **Minimum Requirements to Listen to Broadcast:**

The Windows Media Player software, downloadable free from http://www.microsoft.com and at least a 56Kbps connection to the Internet. If you experience problems listening to the webcast, send an E-mail to: webcast@multivu.com.