

10201 Lee Highway Suite 500 Fairfax, Virginia 22030 703.691.1805 703.691.1855 fax www.sirweb.org info@sirweb.org CONTACT: Marc Greene 212-453-2144 Maura McBride 212-453-2366 Emily Oehler 703-460-5572 From 3/24 – 3/30 at 602-514-7890

MEDIA ALERT

News Conferences on Minimally Invasive Medicine: Results of Two Large Studies on New Technique to Prevent Strokes and Important Women's Health News

STUDY RESULTS TO BE ANNOUNCED AT INTERVENTIONAL RADIOLOGY NEWS CONFERENCE

- **WHAT:** 29th Annual Scientific Meeting of the Society of Interventional Radiology to present the latest research and trends in minimally invasive targeted treatments.
- WHEN: Thursday, March 25 at 10:30 a.m. MST Stroke & Caratid Artery Disease

Stroke & Carotid Artery Disease

- Carotid Stenting versus surgery in high risk diabetic patients (SAPPHIRE Trial)
- Carotid stenting versus surgery in high risk patients with moderate to high degree blocked carotids (ARCHER TRIAL)
- WHEN: Friday, March 26 at 10 a.m. MST Women's Health
 - Head to head trial results of Uterine Fibroid Embolization versus Myomectomy surgery for treatment of fibroids
- WHERE: Phoenix Civic Plaza, Room: Phoenix 13&14, Phoenix, Arizona
- **RSVP:** All press are welcome, please RSVP to the contacts above or after March 23, call the press room at 602-514-7890.

INTERVIEW OPPORTUNITIES AND FOOTAGE AVAILABLE